

Dear ,

Thank you for your interest in (company name). If you would like to earn some extra money, let me take this opportunity to introduce you to Letters from Santa. Enclosed you will find a parent letter and order form explaining all about Letters from Santa.

For every order I receive with your name at the bottom, you will earn \$1.00. All you need to do is make copies of the parent letter and order form and give them out to all of your friends, at church, at your child's school, deliver door to door, or stick under windshield wipers in parking lots. Anyway you want to do it that is legal is okay with me.

If you are not interested in this offer, perhaps you know a child who would like to receive a Letter from Santa. If so, please feel free to use and/or copy the enclosed order form. If you need more info, contact me at the above address or call phone number.

Sincerely,

(your name)